



GREAT NEWS!

Vincent Mariano, DMD Lisa B. Emirzian, DMD Rebecca Cohen, DMD Colleen Chambers, DMD Samuel Lee, DMD Steven Johnson, DDS Thomas Vergo, DDS

Take pride in your dental practice

EMA Dental has been serving families in the Pioneer Valley for *OVER 40 years*. Now as a premier multi-faceted dental practice, patients can find a multitude of dental services within the practice. General and family dentistry, Esthetic dentistry and specialty Prosthodontic care are all available to you!

Make the first step

Get educated! Visit us at our website at emadental.com. We have our own *You Tube channel* at *EMA Dental & Refresh*. Here you can see what's new in the office, product reviews, dental tip videos as well as an office tour! You can also follow us on *Facebook and Instagram* at *EMA Dental and Refresh*. We use these platforms to keep our patients involved, connected and educated.

New patient, great!

We are *ALWAYS* accepting new patients! It's as easy as calling either number below. We take it from there!



World class *Cosmetic Dentistry*

Dr. Emirzian's dedication to esthetic dentistry has changed the lives of many of her patients. As a member of the American Academy of Esthetic Dentistry, an elite organization dedicated to promoting the integration of dental esthetics into the total spectrum of oral health care, she continues to practice general and esthetic dentistry. She also shares her knowledge by teaching at the Tufts University School of Dental Medicine in the Department of Advanced Esthetic Dentistry.

"I want my patients to feel free to smile." - Dr. Lisa Emirzian



Complimentary Esthetic Consultations

Throughout the month of May. Space is limited, call now to reserve your time! Smile evaluations, Veneers, Bonding, Invisalign and Teeth Whitening options within our Refresh Spa.



EMA Refresh

Experience a true spa-like visit for whitening smiles. Let our whitening experts guide you through your treatment and teach you how to maintain a healthy, gleaming smile.

We strive on making teeth whitening enjoyable, affordable and attainable.

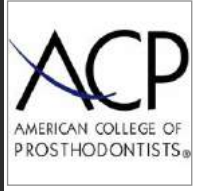
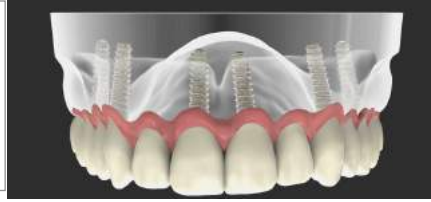
As a special incentive to our EMA patients we offer savings when Refresh whitening is scheduled following your routine cleaning. You can enjoy a bright, beautiful smile for **ONLY \$99!**

Teeth Whitening is the most conservative cosmetic procedure in Dentistry. Friday appointments are available in our East Longmeadow location.



East Longmeadow 1.413.732.6281

COMPREHENSIVE SPECIALITY CARE



Our Prosthodontist is Board Certified.

Dr. Vincent Mariano is a Prosthodontist dedicated to esthetic reconstructive and implant dentistry. He completed three years of additional training in an ADA accredited post-doctoral program after earning a four-year degree at Tufts University. In addition to an extensive clinical education, this training features an in-depth study of dental laboratory procedures and collaborations with other dental specialties and medical colleagues. Prosthodontists are considered the architect for multidisciplinary treatment planning and provide care from the simplest to the most complex dental conditions. Dr. Mariano is considered an authority in the creation of all types of tooth replacements that fit precisely, function optimally and are biologically compatible. Dr. Mariano is one of the only 1,000 Prosthodontists in the USA that is board certified by the American Board of Prosthodontics.



Northampton 1.413.584.4900

Happy EMA Saturdays



Dr. Alissa Mariano

Busy schedules will appreciate our expanded Saturday doctor and hygiene hours led by Dr. Alissa Mariano. Don't stress and schedule your Saturday appointment today in our East Longmeadow location. Let us give you something to smile about!

New Tunes

Our own Jeannie Reynolds has listeners tuning in for a different sound. This all acoustic trio really have something to celebrate. Check Joe, Jeannie and John out on Facebook @ 9 Volt Radio for when they're hitting your favorite local spot!!!



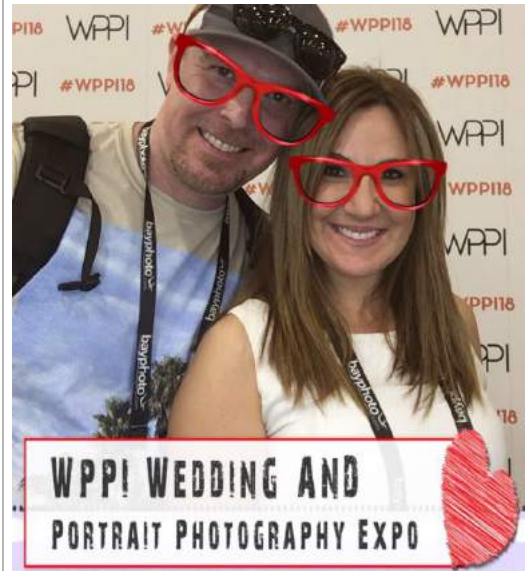
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Coming soon - May

Congratulations to our dear hygienist Kari. She is about to celebrate the birth of her third child. *IT'S A BOY!!!* Kari, her husband Greg, daughter Mila and son Jackson are going to be welcoming little brother Graham in May!!! We are so very happy for you. Enjoy your little gift and we will see you when you return!



Video Marketing



Inspiration lives in sin-city! EMA's internal marketing coordinator, Amy Postlethwait traveled to Las Vegas with her partner Jeff Masotti for the WPPI video marketing conference at The Mandalay Bay. Amy leads EMA's social media platforms including Facebook, Instagram and our EMA YouTube channel. Tune in to stay connected and keep up with EMA Dental.

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Team EMA

Many of our team members have been with our EMA family 15-30 years. It's how we have kept unparalleled consistency for our EMA patients. We believe that making lasting relationships with our patients makes all the difference improving comfortably and trust. Come to visit your friends, not just your dental practice. EMA Dental is always here to assist you with any dental situation that should arise. A doctor and staff members are always on call even after normal working hours in the event of an emergency.



The Difference

It is obvious upon walking through the door our unwavering commitment and respect to our practice and our patients.

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Perks



The Children of EMA

There are a few unique services we provide for our EMA families upon request. We let our expecting couples know to make an appointment to bring their new baby in for an original hand casting at around 2-3 months old. We use our dental materials to make an impression of your child's hand and cast it in white stone, we engrave the base with your child's name and birthdate creating a priceless keepsake.

Your Child's First Dental Visit

It is recommended by the ADA that your child have their first dental visit by the age of *ONE years old*. We find that starting children young in the chair helps them to feel comfortable in the dental environment. Your hygienist will only do what your child is comfortable with and will speak with parents about diet, fluoride, sealants and development.

If you wish we offer professional photographs during your child's appointment and create a photo collage keepsake. We have watched so many little smiles grow over the years, we find that education and early detection are key for growing healthy mouths.



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TUFTS celebrates 150 years

One of America's first, and have grown to become one of the largest, most prestigious and most forward-looking dental schools in the world, celebrating 150 years of education. Dr's Emirzian and Mariano received their D.M.D from Tufts Dental School in Boston and Dr. Mariano completed his post-doctoral training in Prosthodontics. Both doctors serve on the board for Tufts and dedicate their time one day a months to teach students in the Esthetic and Prosthodontics post graduate programs.



A practice you can TRUST

Welcome Dr. Alissa Mariano to a long-awaited EMA dental staff and family established patient base. Looking forward to our future with *THREE* generations of exceptional dental care.



RAISING The Bar 2018

EMA Dental annually attends The Yankee Dental Congress Dental Convention held at The Boston Convention Center. Doctors and staff travel in for exceptional learning opportunities and great deals. Speakers from around the world hold over 300 continuing education lectures, workshops and hands-on courses. Wether we're exploring what is new and innovative in dentistry on the Exhibit Hall Floor or re-connecting old friends or colleagues a good time is had by all. We find these new and innovative programs to be reenergizing and recharges our passion for our profession. We find there is always a newer, better way to practice and treat our patients. Never settling and ALWAYS moving forward make us a practice worth being a part of.

Amy Postlethwait, Colleen Chambers, DMD, Vincent Mariano, DMD, Lisa B. Emirzian D.M.D

Dental Insurance

We continue to welcome new patients and can help you to understand and utilize your Cigna or Aetna Dental insurance. Our dedicated and knowledgeable administrative team will work to maximize your dental insurance benefits. We truly believe Cigna and Aetna plans are providing their patients with unparalleled coverage.

Consulting

Our EMA doctors work closely often times sharing patient cases that may require special or alternate input. Because many of our consults are kept in-house, you may have the attention of a specialist without having to pay a costly consultation fee.

The next-level clean

Our skilled hygienists will tailor your care, help you to understand your mouth, recommend products and teach you techniques for optimal oral health and wellness.

Our staff is OSHA certified. OSHA's mission is to assure safe and healthful workplaces by setting and enforcing standards, and by providing training, outreach, education and assistance. All dental instruments are sterilized in ordinance with OSHA laws, you can find proof of certification displayed in both of our locations.



New *Smiling* Faces

Meet our newest EMA team members! These ladies have been chosen based on their impressive resumes, dedication to the patient experience and general passion toward our profession. We are a practice that is in a constant state of growth. We at EMA believe in order to grow there must be change. Please say hello and congratulations to these ladies as they embark into the next step of their careers within our EMA family.

~ W e l c o m e H o m e ~



Nicole- Dental Assistant Dr. Cohen



Jackie- Dental Assistant Dr. Chambers



Amanda- Northampton Administrative



Sarah- Northampton Administrative



Racquel- Northampton Administrative

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Patient Connect Testimonials



I cannot say enough about the staff at EMA !!! We had an incident with our oldest son which resulted in a cracked front (adult) tooth and the possibility of losing the other. The staff was very accommodating, kind and sympathetic to our situation. I want to especially thank Dr. Cohen for being so thorough, patient and kind. She always made sure that my boy was as comfortable as possible and answered all his questions. They made a nervous situation calm and for that I thank them! Dr. Cohen and her assistants did a fantastic job bonding my son's tooth, you can't even tell! I couldn't be happier with the outcome!

We're one happy EMA family !!!

~Sarah Flebotte



Rebecca Cohen, DMD



CARE TO SHARE

thank you!

Have you heard of our Care to Share program?

Any time you refer friends or family members to our practice, EMA will honor both the referred and referee with a \$50 credit to each of their accounts. The credit can be used toward dental procedures, products or teeth whitening! Look for the Care to Share card...It is attached to the top of every EMA next appointment card. It must be filled out with the names of the referred and referee and brought to the first appointment. It's our way of saying "Thanks!" *We find internal referrals to be the highest compliment to our daily dedication in providing our patients with the highest level of care possible.*

FAMILY ★ DENTAL



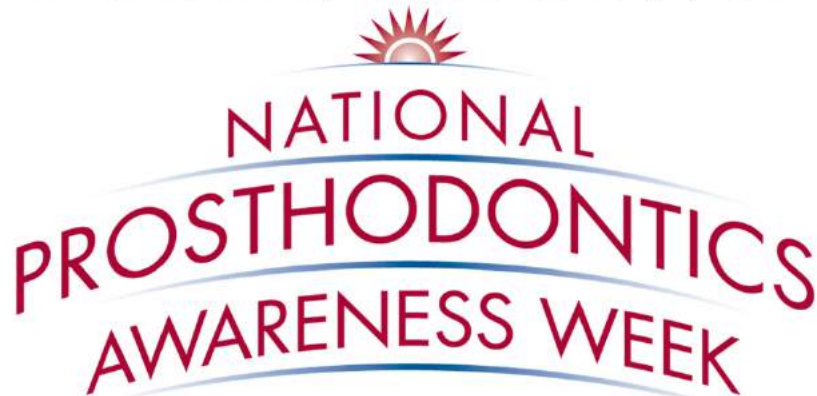
Dr. Lisa Emirzian and son Michael

Congratulations

Congratulations to Michael Mariano! Michael graduates this May from Northeastern University with a Bachelor of Science degree in Biochemistry. Following his acceptance to Tufts University School of Dental Medicine he will continue his family's legacy as a third generation EMA family dentist. He will become a member of the class of 2022 this fall. Michael's parents, sister Alissa and EMA family are beyond proud!

Prosthodontists

Vincent Mariano, DMD Thomas Vergo, DMD



April 8-14, 2018

BY APPOINTMENT ONLY- PLEASE CALL

Complimentary Prosthodontics Consultation

Severe tooth wear, tooth replacement options, crowns, bridgework, dental implants, mini implants, removable full or partial dentures, implant retained prosthesis.

NPAWS

In recognition of National Prosthodontics Awareness week (NPAWS) we will be honoring Complimentary Prosthodontics evaluations with our Board Certified Prosthodontists Vincent Mariano, DMD and Thomas Vergo, DDS. Time is limited and on a first-come, first-serve basis. Call now to reserve your appointment time.

State of the art I-CAT

EMA Dental houses I-CAT CT equipment. CT is a scanning technology that uses multiple x-rays to construct a 3-D image of your bone tissue. This makes the process of Implant diagnosis and placement more accurate and successful.



Vincent Mariano, DMD Lisa Emirzian, DMD - Founders

Rebecca Cohen, DMD Colleen Chambers, DMD Thomas Vergo, DDS Steven Johnson, DDS Alissa Mariano, DMD

emadental.com

EMADENTAL

EMIRZIAN, MARIANO & ASSOCIATES
"Your smile is our passion"

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General and Family Dentistry, Esthetic Dentistry and Speciality Prosthodontic care.